

GREG MUNNO

26 E. Genesee St., Skaneateles, NY 13152 | 315.730.4621
gmunno@syr.edu | [linkedin.com/in/gregmunno](https://www.linkedin.com/in/gregmunno) | gregmunno.com

PROFESSIONAL PREPARATION

Oberlin College	English	B.A., 1995
Syracuse University	Public Administration	E.M.P.A., 2010
Syracuse University	Mass Communications	Ph.D., 2017

APPOINTMENTS

08/17 – present	<i>Assistant Professor (tenure track)</i> , Department of Magazine, News, & Digital Journalism, Syracuse University, Syracuse, NY
05/15 – present	<i>Course Designer & Lead Instructor</i> , Communications at Syracuse Online Master's Program, Syracuse University, Syracuse, NY
08/15 – 05/17	<i>Assistant Professor (non-tenure track)</i> , Department of Newspaper & Online Journalism, Syracuse University, Syracuse, NY
06/14 – 07/15	<i>Research Assistant Professor</i> , Transactional Records Access Clearinghouse, Syracuse University, Syracuse, NY
05/13 – 05/14	<i>Editorial Assistant</i> , Communication Research Journal (Sage), under the direction of Dr. Pamela Shoemaker, Syracuse, NY
08/11 – 05/13	<i>Various including Instructional Assistant & Research Fellow</i> , Doctoral Program in Mass Communication, Newhouse School Syracuse University, Syracuse, NY
08/09 – 07/11	<i>CNY Speaks Project Director</i> , Campbell Public Affairs Institute, Maxwell School, Syracuse University, Syracuse, NY
11/95– 07/09	<i>Various including Staff Writer, Government Editor & Civic Engagement Editor</i> , The Post-Standard/Syracuse.com, Syracuse, NY

SELECT AWARDS, GRANTS & HONORS

- Best of Show, Broadcast Education Association, 2021 Interactive Media Competition, for [Deconstructing the Divide](#) (project co-director).
- First place, AEJMC Best of the Web/Digital Competition for *Best News Website – Large School* (2020) for [High Stakes](#) (project co-director)
- First place, Associated Collegiate Press Contest for *Best Multimedia News Story* (2020) for [High Stakes](#) (project co-director)
- Finalist, Online News Association's *David Teeuen Student Journalism Award* (2019) and National Scholastic Press Association *Pinnacle Award for Best News Package* (2019), both for [Borderlines](#) (project co-director)
- \$50,000 Lenfest Institute *Community Listening & Engagement* grant award (2019, co-author and co-administrator)

- \$30,000 Syracuse University “Cuse Grant” (2018) for *Integrating Smart Water Systems, Immersive Visualization, and Sensor Journalism for Development of an Early-Warning System for Harmful Algal Blooms*, (co-author and co-investigator)
- 10,000 Euro *Finding Common Ground* grant award (2018), Agora Journalism Center (co-administrator)
- AEJMC’s *Best of Digital Award* (2016) for Dome 35 (co-project advisor)
- \$150,000 grant from the Four Freedom Funds (2015) for TRAC’s Immigration Project (co-author)
- \$100,000 grant from the CS Fund and Warsh-Mott Legacy (2015) for TRAC’s “FOIA Project” (co-author)
- *Catherine L. Covert Research Award*, Newhouse School (2013)
- \$100,000 *Chancellor’s Leadership Award* (2010) for CNY Speaks (co-author)
- New York State Associated Press *Best Online Content Award* (2009) for CNY Speaks (project founder and director)
- *Distinguished Business Reporting Award* (2007) from the New York Publishers’ Association (first author on investigation into Syracuse slumlords)
- First place, *Spot News Reporting* (2007) from the New York State Associated Press (for team coverage of a fatal bridge collapse)

PEER-REVIEWED RESEARCH PUBLICATIONS

Munno, G. (2021). Digitizing Q Research. Sage Research Methods Cases *Doing Research Online* series. Accepted October 2021. Publication forthcoming.

Liebler, C.M., Hatef, A., and Munno, G. (2016). Domestic violence as entertainment: Gender, role congruity and reality television. *Media Report to Women*, 44 (1), 6-11 & 18-19.

Chung, M., Munno, G., and Moritz, B. (2015). Triggering participation: Exploring the effects of third-person and hostile media perceptions on online participation. *Computers in Human Behavior*, 53, 452-461.

Munno, G., and Nabatchi, T. (2014). Public deliberation and co-production in the political and electoral arena: A citizens’ jury approach. *Journal of Public Deliberation*, 10 (1).

Golan, G., and Munno, G. (2014). The framing of Latin America in elite U.S. media: An analysis of editorials and op-eds. *Newspaper Research Journal*, 35(1).

Nabatchi, T., and Munno, G. (2014). Deliberative civic engagement: Connecting public voices to public governance. In P. Levine and K. Soltan (eds.), *Civic Studies*. Washington, D.C.: Association of American Colleges and Universities, Bringing Theory to Practice Program.

PEER-REVIEWED CONFERENCE PRESENTATIONS

Munno, G., Craig, M., Farrish, K., and Richards, A. (2021). Journalists with Different Mindsets Agree on Truth as the Profession’s First Obligation. Presented at AEJMC 2021 Annual Conference, Media Ethics Division.

- Munno, G., Craig, M., Richards, A., and Ali, M. (2021). Student Journalists Exhibit Different Mindsets, Agree on the Need for Truthful Reporting. Presented at AEJMC 2021 Annual Conference, Scholastic Press Division.
- Munno, G., Peruta, A., and Richards, A. (2020). Examining the link between trust and engagement with digital news. Extended abstract presentation, International Communication Association 2020 Annual Conference, Journalism Studies Division.
- Munno, G., Grygiel, J., and Creighton, J. (2018). The Meme and the Cop: Or how the Bangor Maine Police Department mastered public engagement with a duck. Presented at NCA annual conference, Salt Lake City, Utah.
- Munno, G. (2018). Newsworthiness as a predictor of participation with digital news stories. Presented at AEJMC annual conference, Washington, D.C.
- Munno, G., Chung, M., and Moritz, B. (2013). Triggering participation: An experimental test of third-person and hostile-media effects on online participation. Presented at AEJMC annual conference, Washington, D.C.
- Munno, G. (2013). Constructive online comments. Presented at the International Society for the Scientific Study of Subjectivity (Q Methodology) annual conference, Amsterdam, Netherlands.
- Munno, G., and Nabatchi, T. (2013). Co-production in the political and electoral arena. Presented at the International Institute of Administrative Sciences Study Group on Co-Production of Government Services, The Hague, Netherlands.
- Moritz, B., and Munno, G. (2013). Testing the effects of framing on reader comments. Presented at the International Communication Association annual conference, Journalism Studies Division, London, England.
- Golan, G., and Munno, G. (2012). The framing of Latin America in elite U.S. media: An analysis of editorials and op-eds. Presented at the World Association for Public Opinion Research Conference, Bogotá, Columbia. (Presented by Golan).
- Munno, G., and Song, S. (2011). Effects of existing comments on online news articles on subsequent comments. Presented at AEJMC Mid-Winter conference, Norman, OK.

SELECT INVITED PRESENTATIONS AND PANELS

- Panelist (2021), Weber State University Annual Diversity Conference, panel on free speech and race, Virtual
- Discussant (2019), AEJMC Scholar-to-Scholar session, Newspaper & Online News Division, Toronto, Canada
- Panelist and presenter (2018), *Finding Common Ground with The Stand's Photo Walk*, International Journalism Festival, Perugia, Italy

- Moderator (2018), *Media's Role in Online Incivility*, Communications at Syracuse Immersion, Newhouse School, Syracuse University
- Presenter (2017), *Engaging Audiences in a Post-Truth Era*. Communications@Syracuse Immersion Workshop Presentation, New York, New York
- Moderator (2015), *Paul J. Deutschmann Award for Excellence in Research* panel in honor of Dr. Pamela Shoemaker, AEJMC, San Francisco
- Presenter (2015), *TRACing the Effects of U.S. Immigration Policy*, Big Data Day, Newhouse School, Syracuse University
- Presenter (2014), *Data and Entrepreneurial Journalism*, SUNY New Paltz, New Paltz, New York
- Presenter (2014), *TRAC's Immigration Detainer Data*, a briefing to the Arizona State Legislature
- Panelist (2012 & 2013), *Civic Education and Leadership Fellows Program*, Maxwell School, Syracuse University

SELECT JOURNALISTIC WORK

Munno, G., and Craig, M. (8/6/2020). Can Journalism Be Both Impartial and Empathetic. *Nieman Reports*. <https://niemanreports.org/articles/can-journalism-be-both-impartial-and-empathetic/>

Munno, G. (3/2/2019). Remembering Sam, *The Stand*, <https://mysouthsidestand.com/more-news/remembering-sam/>

Kang, A., and Munno, G. (2/1/2019). Unfortunate Circumstances: PEACE Inc.'s recently hired case manager returns to jail after two months on the job, *The Stand* <https://mysouthsidestand.com/more-news/unfortunate-circumstances/>

Munno, G. (12/12/2018). Volunteers Serve Holiday Meals to Incarcerated Youth, *The Stand* <https://tinyurl.com/incarcerated-youth>

Munno, G. (04/24/2015). Key Agencies Flub Simple FOIA Request. *FOIA Project* <http://foiaproject.org/2015/04/24/agencies-rated/>

Munno, G. (03/11/2015). Vote for the Worst FOIA Failure, *FOIA Project* <http://foiaproject.org/2015/03/11/foia-failure/>

Munno, G. (2015). Thinking You Know vs. Really Knowing: New data tools offer empirical insights into the workings of the federal judiciary, *Spectrum* (publication of the American Law Libraries Association), pages 14-15 https://archives.library.illinois.edu/erec/AALL_Archives/8501111a/news/Spectrum1502.pdf

Munno, G., & Long, S. (2014). Tracking Litigation: Record number of Freedom of Information Act suits filed, *IRE Journal*, Fall, pages 15-16 (version available at <http://foiaproject.org/2014/12/22/foia-suits-jump-in-2014/>)

Munno, G. (11/17/2014). New Tool Tracks Performance of Federal Court Judges. Knight Foundation Blog, <https://www.knightfoundation.org/articles/authors/greg-munno>

Munno, G. (11/20/2014). Bitter Dispute at Heart of FOIA Suits Against Army, *FOIA Project* <http://foiaproject.org/2014/11/20/bitter-costly-dispute-at-heart-of-foia-suits-against-army/>

Lead-author¹ (10/23/2014). Which Judges Juggle the Most Civil Cases? New TRAC Update Reveals Answers, *TRAC Research Reports* <https://trac.syr.edu/tracreports/judge/368/>

Co-author (10/14/2014). As Workloads Rise in Federal Court, Judge Counts Remain Flat, *TRAC Research Reports* <https://trac.syr.edu/tracreports/judge/364/>

Co-author (7/15/2014). New Data on Unaccompanied Children in Immigration Court *TRAC Research Reports* <https://trac.syr.edu/immigration/reports/359/>

Munno, G. (10/21/2008). Tear Down 81? *The Post-Standard*², page A1 (text available at <https://gregmunno.com/cnyspeaks-articles/teardown81/>)

Munno, G. (2/24/2008). Nobody's Home, *The Post-Standard*, page A1 (text available at <https://gregmunno.com/journalism/government-and-investigative/nobodys-home/>)

Munno, G., and O'Brien, J. (6/10/2007). "Some Guy Named Ed": Who's your landlord? State loophole allows some to stay anonymous. *The Post-Standard*, page A1 (text available at <https://gregmunno.com/journalism/government-and-investigative/some-guy-named-ed/>)

Munno, G., and Clark, C. (1/22/2006). CNY Gets Serious About Juvenile Sexual Offenders, *The Post-Standard*, page A1. (text available at <https://gregmunno.com/journalism/government-and-investigative/cny-gets-serious-about-juvenile-sexual-offenders/>)

Munno, G. (2/23/2003). Getting Ready for Iraq. *The Post-Standard*, page A1 (text available at <https://gregmunno.com/create/drum-prisons-crime/getting-ready-for-iraq/>)

CONTRACT RESEARCH

Nabatchi, T., Munno, G., Ali A., Michel, A., Silverstein, S., & Tojeiro, C. (2018). *Exploring Participation with Participedia: Cases to help you learn and practice key skills for engaging citizens on issues of public importance*, a training module create for the Centre for the Study of Democratic Institutions, University of British Columbia.

Munno, G. (2012). Promoting early childhood development in Cayuga County: A baseline report to the Allyn Foundation. Included survey and focus groups.

Nabatchi, T., and Munno, G. (2012). Evaluating the *Reclaim November Ohio* Citizen Jury Process. A series of six pre- and post-tests of the participants in this intensive, multi-weekend process, along with analysis and a report to the Jefferson Center for New Democratic Processes.

¹ *TRAC Reports* do not carry bylines and were collaborative efforts between me and TRAC co-directors Sue Long and David Burnham. I selected ones here that are representative of some of TRAC's best work and that I played a lead or otherwise substantive role in producing.

² I wrote more than 2,500 articles for *The Post-Standard* and Syracuse.com over a 13-year period at this metro-daily that averaged a circulation of about 120,000 weekday and 200,000 Sundays during my tenure.

PROFESSIONAL TRAININGS/WORKSHOPS

- Facilitator trainer (2018), First-Year Experience (SEM 101), Syracuse University
- Lead trainer (2016), *Interest-based Problem Solving*, for the Maxwell School's Conflict Management Center (CMC) and the PARCC research center, Syracuse, NY
- Lead trainer (2016), *Interest-based Problem Solving*, for New York State Community Action Agency Leadership Retreat, Syracuse, NY
- Lead trainer (2015), *Active Listening*, for New York State Community Action Agency leadership retreat in Syracuse, NY
- Lead trainer (2013), *Interest-based Problem Solving*, for the Leadership Greater Syracuse Institute, Syracuse, NY
- Lead trainer (2012), *Facilitation 101: Basic Skills*, for the Maxwell School's Conflict Management Center (CMC) and the PARCC research center, Syracuse, NY
- Training co-leader (2012), *Active Listing*, for CMC and PARCC
- Training assistant leader (numerous times from 2009-2011), *Facilitation 101*, for CMC and PARCC

PROFESSIONAL FACILITATIONS (Other than CNY Speaks, which involved too many to list)

- Lead Facilitator (2016), East Suburbs Community Needs Assessment, YMCA, Fayetteville, NY
- Lead Facilitator (2013), IGNITE City Council Candidate Forum, Auburn, NY
- Lead Facilitator (2012), Public forum on the Cayuga County Indicators Project for the United Way of Cayuga County, Auburn, NY
- Lead Facilitator (2012), Joint City-County legislative session on economic development and service consolidation, for the Office of the Cayuga County Administrator, Auburn, NY
- Lead Facilitator & Project Coordinator (2012), Auburn City Manager Engagement Forums, for the *Auburn Citizen* newspaper, Auburn, NY

ACADEMIC SERVICE

- Membership committee (elected in Fall 2020) for AEJMC's Newspaper and Online News Division
- Assessment committee (Fall 2017 to present), Newhouse School of Syracuse University
- Faculty advisor, *The Stand* (2018 to present), coordinate eight print issues a year and supervise *Stand* editor and Newhouse employee Ashley Kang
- Dissertation committee member (2019 to 2020), Newhouse doctoral candidate Steven Song
- Thesis committee member (2019), Newhouse media studies student Alexandria Haynes
- Dissertation chair (2019), presided over dissertation defense of Maxwell School doctoral candidate Suyeon Jo on behalf of the Graduate School
- Reviewer (2019), article for *Social Science Computer Review*
- Reviewer (2017-2020), AEJMC submissions to the Newspaper and Online News Division (3-4 articles a year. In 2021 I am also reviewing for AEJMC's Southeastern Colloquium.)
- Judge (2019), SUNY Oswego Annual Journalism Awards, spot news and "portfolio" categories
- Member (2017-18 academic year), Magazine, News & Digital Journalism Curriculum Committee. Helped create the curriculum for this new major and lead creation of its Investigative Journalism

course. Although no longer a standing committee, work has continued into 2019 with revisions of courses such as Applied Research

- New Student welcome (2018/2019), designed welcome slides for MND department in 2018 and then facilitated one of the groups of admitted students in Spring 2019
- Facilitation leader (2018), workshop at the Whitman School as part of their *One Whitman* initiative at the invitation of Kerri Howell
- Dissertation chair (2018), presided over dissertation defense of Maxwell School doctoral candidate Alvaro Castro on behalf of the Graduate School
- Contributing Editor (2011-2018), Democracy in Action Election Day reporting project, Newhouse School
- Speaker (2015 & 2016), *Interviewing Techniques*, Empire State School Press Association, Newhouse School, Syracuse, NY
- Speaker (2014-2016), *Journalism & Democracy*, Edward R. Murrow Program for International Journalist, Maxwell School, Syracuse, NY
- Judge (2016) Mirror Awards, New York, New York
- Member (2012), Newhouse Doctoral Program Review Committee
- President (2012-2013), Newhouse Doctoral Association
- Member (2013), Science Communication Professor Search Committee
- Reviewer (2013), Environmental Communication Division, International Communication Association

COMMUNITY SERVICE (volunteer)

- Board member (2018-present), South Side Newspaper Project Inc., the nonprofit community news organization that publishes *The Stand*
- Facebook administrator (2009-2020), Hospice of the Finger Lakes
- Small-table facilitator (2012), Onondaga Lake Watershed Visioning Session for the Onondaga Lake Partnership
- Co-lead facilitator (2011), Forum on Civil Discourse, for FOCUS Greater Syracuse
- Community Image Study Committee Member (2010), for the Onondaga Citizens League
- Digital project support (2010), Auburn Community Mosaic Project
- Green Study Committee Member, Onondaga Citizens League (2009).
- Facebook development and training, Hospice of the Finger Lakes (2009).
- 40 Below, co-founder (2004).

QUOTED BY OR CONTRIBUTED TO

- Family Life Radio (2020). Media Bias and Political Polarization. (in-depth interview) <https://familyliferadio.blubrry.net/2020/12/03/special-feature-ep-61/>
- Columbia Journalism Review | Tow Center Reports (2018). *Data Journalism and the Law* (cited) https://www.cjr.org/tow_center_reports/data-journalism-and-the-law.php
- Syracuse.com (2018). Algae toxins disappear from Skaneateles Lake water intake pipes (photo credit). <https://www.syracuse.com/news/2018/08/algae-toxins-disappear-from-skaneateles-lake-water-intake-pipes.html>
- Syracuse.com (2017). Mayflies descend on Skaneateles lakeside businesses Father's Day weekend photo credit). <https://www.syracuse.com/business-news/2017/06/mayflies-descend-on-skaneateles-lakeside-businesses-fathers-day-weekend.html>

- CBS News (2016). Facebook Live Videos, social media, make tragedies “difficult to ignore” (quoted) <https://www.cbsnews.com/news/facebook-live-videos-social-media-impact-how-we-process-tragedies/>
- Government Executive (2015). Two-thirds of Agencies Fail to Fulfill Basic FOIA Requests (quoted) <https://www.govexec.com/management/2015/04/two-thirds-agencies-fail-fulfill-basic-foia-requests/111346/>

PROFESSIONAL MEMBERSHIPS

- Investigative Reporters and Editors
- International Communication Association
- National Communication Association
- Association for Education in Journalism and Mass Communication
- Online News Association